

# **Village of Mackinaw 2027 Bicentennial Logo Contest**

## **Celebrate 200 Years of Mackinaw History!**

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### **Overview**

The Village of Mackinaw is turning **200 in 2027**, and we want **YOU** to create the official logo for our Bicentennial Celebration! This is a chance to showcase your creativity and be part of history.

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### **Who Can Enter**

- All residents, students, and artists of all ages
- Individual or team submissions welcome

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### **Logo Requirements**

- Must include: **“Village of Mackinaw Bicentennial”** and **“1827–2027”**
- Optional elements: Mackinaw River, village silhouette, historic landmarks, trees, or other symbols of heritage
- Keep designs simple, scalable, and versatile for banners, shirts, and digital media
- File formats: Vector (.AI, .EPS, .SVG) preferred; also high-resolution raster (.PNG, .JPG)
- Include both **color** and **black-and-white versions**
- Provide a short description explaining your design inspiration

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### **Judging Criteria**

- Creativity and originality
- Relevance to Mackinaw’s history and bicentennial theme
- Visual appeal and clarity
- Scalability and versatility

- Color choice and adaptability
- Top 5 of “People’s Choice” vote will then be sent for Committee Review then top 3 will be presented to the Village of Mackinaw Board of Trustees

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## Prizes

- Winning design becomes the **official Village of Mackinaw 2027 Bicentennial Logo**
- Winner recognized at Bicentennial Celebration
- Logo will be used on the “I Voted Stickers” for the Spring 2027, Election (all of Tazewell County)
- Logo will be used on shirts that will be for sale starting January 1, 2027
- Logo will be used on a commemorative coin to celebrate 200 years of Mackinaw

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## Submission Instructions

1. Complete the **Entry Form** below
2. Attach your logo files
3. Submit by **July 1, 2026** via:
  - **Email:** [village@mackinawil.gov](mailto:village@mackinawil.gov)
  - **In-person:** Village Hall, 100 E Fast Ave., Mackinaw, IL 61755

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## Entry Form

**Full Name:** \_\_\_\_\_

**Team Name (if applicable):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, ZIP:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Age (if under 18):** \_\_\_\_\_

**Design Description/Inspiration:** \_\_\_\_\_

**Files Attached:** Color: \_\_\_\_\_ B&W: \_\_\_\_\_ Vector: \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## Timeline

| Step                      | Date             |
|---------------------------|------------------|
| Contest Launch            | Jan 15, 2026     |
| Submission Deadline       | July 1, 2026     |
| People's Choice Selection | July 16-18, 2026 |
| Committee Review          | August 2026      |
| Village Board Approval    | September 2026   |
| Winner Announcement       | October 2026     |

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## Questions?

Email: [village@mackinawil.gov](mailto:village@mackinawil.gov)

Phone: 309-359-5821

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**Examples of some recent Bicentennial logos that have been created for surrounding towns:**

